



# Denny Pratama

MULTIMEDIA DESIGNER

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## ABOUT ME

I've working on creating digital content using a combination of graphics, animations, videos, and interactive media. Crafting visually appealing and experiences that able to leap beyond cultural borders are my pleasant things to do.

## EXPERIENCE

2022

### THE JAPAN FOUNDATION

#### Publication Officer - Inhouse Designer

Develop creative multimedia content for websites, social media, and various digital platforms. Collaborate with other division to align the project with brand guidelines and business goals. Planning publicity strategies and campaigns for diplomatic cooperation & understanding.

2021

### IC TECH INDONESIA

#### Web Designer & Graphic Designer

Making wireframe and prototype of a website. Designing website, landing page, sns content, etc. Do collaborative works with the developer team. Interpreting brief design from Japanese client.

2019

### KABAR MEDIA GROUP

#### Program Manager, Kabar Media

Lead news & entertainment production team. Planning and define media content. Engage partnership with external stakeholder.

#### Journalist, Kabar Malang

Gathering and analyze newsworthy information. Conduct and scheduling interview. Write news content.

D.O.B. December 16, 1996

Address South Jakarta - Jakarta, Indonesia

## EDUCATION

2015

Undergraduate -

**B.A. Language & Culture** (Japanese),  
Minor in Media Studies

Faculty of Cultural Studies

Universitas Brawijaya, Malang  
GPA - 3.65

2012

Vocation -

**Visual Communication Design**  
Major in Multimedia Design

Vocational High School 4, Malang

## TECHNICAL SKILLS

Adobe Creative Suite ● ● ● ● ●

HTML, CSS, JavaScript ● ● ● ●

CMS ● ● ●

Photo & Video Production ● ● ● ● ●

## SOFT SKILLS

Verbal & Written Communication Research

Creative Thinking Project Management

Strategic Planning Teamwork Flexibility

**LANGUAGE:** English, Indonesia, Japanese

## INTERESTS



Books



Photography



Sports Activity



Video Games